



## THE 4-WAY TEST of the things we think, say or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?



# The Weekly Smile

Rotary Club of Sarasota

January 7, 2015

Wednesday at 12:00pm at Marina Jack Restaurant • Chartered April 12, 1926 • Member District 6960

## NEW MEMBER

**Andrea Nierenberg** is founder and president of The Nierenberg Consulting Group, a sales and marketing consulting firm which focuses on teaching the communication skills that impact the bottom line — and create more business both new and retained. She is an Executive Coach, speaker and author with over 29 years as a leader in sales and marketing. Andrea is an in-demand business expert both at home and abroad.



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## EVENTS

**Sarasota Art Festival** meetings will be after the Club Meetings on 2nd Wed. of the month.

**TRF Committee** meetings will be after the Club Meetings on 1st Wed. of the month.

## REGULAR SOCIAL OPPORTUNITIES

**Golf:** Bent Tree, Wednesdays at 2:20 & 2:28. E-mail RDJWAdams@aol.com by noon Tuesday if you want to play.

**Breakfast:** Saturdays 8:30 am at Panera Bread, 41 & Bahia Vista.

**Dining for Women** will be the 3rd Tuesday of the month from 6:30 to 8:30 pm at the Sarasota Bay Club. Please go to our website to sign up.

## CLUB CALENDAR

The club's web site has a calendar of events. Anyone who wants to put something on the calendar, such as meetings, should give details to our web master, Jim Henry.

## THIS MEETING *Jim Heise, Public Affairs and Code Specialist for PGT Industries*

Jim has become recognized as an authority in the window and glass industries. He has served in several capacities at PGT Industries, including a Trainer at PGTU (a Corporate Distributor Educator Center), Field Specialist to aid in both product and installation issues, and now as a Public Affairs / Code Specialist, as well as the Manager of the Corporate Education Center know as PGT University. Prior to joining PGT in June of 2006, he spent the previous 10 years traveling the United States as a National Trainer. His construction and training experience combine to make Jim an expert in the field. Jim will share insights into the industry and tell us about PGT, one of the area's largest employers.



## NEXT MEETING **Club Assembly**

Committee Chairs will deliver progress reports for the second quarter of the year and tell us what plans are ahead for us.

## LAST MEETING **Fellowship on New Year's Eve**

For the final meeting of 2014 there was no speaker, but club members enjoyed a time of fellowship with tablemates, something we rarely have time to do. There was much conversation about the upcoming college football playoffs (which turned out disappointing to fans of FSU and Alabama). We also talked about the Sarasota Rotary Arts Festival which is rapidly approaching. Finally, we spoke of the joy of the season, of family, friends and fellow brothers and sisters in Rotary and our pride in the best service club in the area - our very own Rotary Club of Sarasota. Happy New Year. - *Ron Rayevich*

**SMILE NOTE:** If you have information for the SMILE please e-mail Susan Leavis at sleavis@gmail.com and Jim Henry at jrhr@jimhenrybooks.com no later than the Friday before the Wednesday lunch meeting.

**MAKE-UP NOTE:** Members turning in make-up slips must put their meal cost on the make-up slip. If no meal cost is noted, credit will only be provided for attendance. Meal cost credit will be provided up to \$16.00. If your meal cost is less than \$16.00, credit will be provided for the amount paid for that lunch. This is an honor system. We appreciate your support.