



THE 4-WAY TEST of the things we think, say or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?



The Weekly Smile

Rotary Club of Sarasota

January 14, 2015

Wednesday at 12:00pm at Marina Jack Restaurant • Chartered April 12, 1926 • Member District 6960

EXCHANGE OF THE FLAGS



EVENTS

An important Sarasota Art Festival meeting will be held after the Club Meeting today.
TRF Committee meetings will be after the Club Meetings on 1st Wed. of the month.

REGULAR SOCIAL OPPORTUNITIES

Golf: Bent Tree, Wednesdays at 2:20 & 2:28. E-mail RDJWAdams@aol.com by noon Tuesday if you want to play.

Breakfast: Saturdays 8:30 am at Panera Bread, 41 & Bahia Vista.

Dining for Women will be the 3rd Tuesday of the month from 6:30 to 8:30 pm at the Sarasota Bay Club. Please go to our website to sign up.

CLUB CALENDAR

The club's web site has a calendar of events. Anyone who wants to put something on the calendar, such as meetings, should give details to our web master, Jim Henry.

MAKE-UP NOTE: Members turning in make-up slips must put their meal cost on the make-up slip. If no meal cost is noted, credit will only be provided for attendance. Meal cost credit will be provided up to \$16.00. If your meal cost is less than \$16.00, credit will be provided for the amount paid for that lunch. This is an honor system. We appreciate your support.

THIS MEETING Club Assembly

Committee Chairs will deliver progress reports for the second quarter of the year and tell us what plans are ahead.

NEXT MEETING Lynn Hobeck Bates, Public Relations Manager at Visit Sarasota County



Lynn Hobeck Bates is the the President-Elect of Central West Coast Chapter of the Florida Public Relations Association and the Public Relations Chair for the Junior League of Sarasota. She is responsible for public relations and communications planning and implementation, media relations, newsletter editing, promotional campaigns and managing vendors in three countries. She has garnered coverage in national and international outlets including New York Times, CBS Sunday Morning, USA Today.com, Parents Magazine, AAA Living and the Sunday Post Scotland. Her results-driven focus has resulted in numerous awards including a finalist for PR Newsweek, VISIT FLORIDA, US Cultural and Heritage Tourism Association and the Florida Public Relations Association. A native of Richmond, Virginia, Lynn, earned a B.A. from James Madison University and Master's Degree from Vanderbilt University.

LAST MEETING Eric Marsh, PGT Industries

We had an excellent substitute for Jim Heise, Public Affairs Officer with PGT Industries, who was on jury duty. I was thinking before the meeting, "Just how excited can I get about a presentation on glass windows?" But I must admit, Eric Marsh, who is a Trainer at PGT, did a very good job of keeping our club interested in the importance of Miami-Dade impact certified windows, including how they are made, why they work, and how the industry has evolved since Hurricane Andrew in 1992. As an employer PGT is responsible for 1800 jobs, the bulk of which are right here in Sarasota County. The company started nearly 40 years ago with porch and patio enclosure windows. Today it is the largest manufacture of impact certified windows in Florida and since 2007 has been a publicly held company, who has generously helped a variety of local causes and been a good corporate citizen. It was very worthwhile to hear about one of are largest local employers. - Ron Rayevich

SMILE NOTE: If you have information for the SMILE please e-mail Susan Leavis at sleavis@gmail.com and Jim Henry at jrhrj@jimhenrybooks.com no later than the Friday before the Wednesday lunch meeting.