

THE 4-WAY TEST of the things we think, say or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?



The Weekly Smile

Rotary Club of Sarasota

January 21, 2015

Wednesday at 12:00pm at Marina Jack Restaurant • Chartered April 12, 1926 • Member District 6960
www.rotaryclubofsarasota.com

PROPOSED MEMBER

If there are no objections, **Jon Swift**, General Contractor, sponsored by **Dick Rehmeier**, will be returning to the club on February 4.

EVENTS

The Rotary Club of Longboat Key meets Wednesdays at Amore restaurant, 555 Bay Isles Road. Camaraderie begins 4:00 pm, meeting 4:30-5:30. Appetizers served, Happy Hour cash bar. \$15 (\$25 couples). For more information, contact sydellelaw@aol.com.

REGULAR SOCIAL OPPORTUNITIES

Golf: Bent Tree, Wednesdays at 2:20 & 2:28. E-mail RDJWAdams@aol.com by noon Tuesday if you want to play.

After Golf Dinner and Drinks: Wednesdays at 6:30 p.m. Miller's Sarasota Ale House, 3800 Kenny Drive (Bee Ridge and Cattleman). Sign up at lunch or email Eugenerose@aol.com before 6 pm. Non-golfers welcome.

Breakfast: Saturdays 8:30 am at Panera Bread, 41 & Bahia Vista

Dining for Women is the 3rd Tuesday of the month from 6:30 to 8:30 pm at the Sarasota Bay Club. Please go to our website to learn more about DFW and sign up.

THIS MEETING Lynn Hobeck Bates, *Public Relations Manager at Visit Sarasota County*

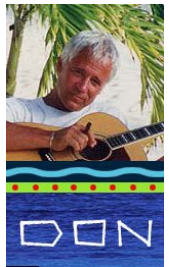


Lynn is the President-Elect of Central West Coast Chapter of the Florida Public Relations Association and the Public Relations Chair for the Junior League of Sarasota. She is responsible for public relations and communications planning and implementation, media relations, e-newsletter, editing, promotional campaigns and managing vendors in three countries. She has garnered coverage in national and international outlets including New York Times, CBS Sunday Morning, USAToday.com, Parents Magazine, AAA Living and the Sunday Post Scotland. Her results-driven focus has resulted in

numerous awards including a finalist for PR Newsweek, VISIT FLORIDA, US Cultural and Heritage Tourism Association and the Florida Public Relations Association. A native of Richmond, VA, Lynn, earned a B.A. from James Madison University and Master's from Vanderbilt University.

Oh, by the way, Lynn is married to our Vice President, Ben Bates, and was a Rotary Group Study Exchange team member.

NEXT MEETING Our own Don Bruns, a best selling author of 12 novels, stand-up comedian and advertising executive, will entertain us with words about writing, advertising, and performing - all of which he does well.



LAST MEETING Club Assembly Our club welcomed five visiting District Governor Elects: three couples from India, one from Norway, and one from Australia. Committee reports then began with Treasurer **Steve Cork** indicating that our finances are in pretty good shape, although we are a little behind budget (*please mail in your January dues promptly*) and that we have a comfortable reserve of \$55,000. Secretary **Peg Cork** asked that anyone changing addresses or phone numbers please let her know by e-mail, not verbally. We elected our 2015-16 officers with President-elect **Vicente Medina** coordinating the governance activities. **Robin Bardo** presented for **Lois Schaper** on our four international service activities. **Nick Rossi** updated us on The Rotary Foundation - 76% of our members are Paul Harris Fellows (*we have been up to 90%*). **Navid Kichi** is now heading up our membership committee - we are at 96 members, two applicants and only two vacant spots left for our goal of 100. **Bob Gaglio** reminded us that all hands are needed for February 28 and March 1 for the Sarasota Rotary Art Festival with 45 artists already signed up. Our new public relations chair, **Rick Hughes**, briefed us on PR activities. And **Dan Smith**, for the first time in months, golfed with the afternoon Rotary group. - **Ron Rayevich**

