



### THE 4-WAY TEST of the things we think, say or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?



# The Weekly Smile

Rotary Club of Sarasota

April 15, 2015

Wednesday at 12:00pm at Marina Jack Restaurant • Chartered April 12, 1926 • Member District 6960

## REGULAR SOCIAL OPPORTUNITIES

**Golf:** Bent Tree, Wednesdays at 2:20 & 2:28. E-mail [RDJWAdams@aol.com](mailto:RDJWAdams@aol.com) by noon Tuesday if you want to play.

**Breakfast:** Saturdays 8:30 am at Panera Bread, 41 & Bahia Vista.

**Dining for Women** will be the 3rd Tuesday of the month from 6:30 to 8:30 pm at the Sarasota Bay Club. On April 21, the title of the project is **Well Women in Northern Haiti**. Mama Baby Haiti offers innovative and practical solutions to screening and treating for cervical cancer in an area that has the highest incidences of the disease in the world. This DFW project is well connected with other medical services in Haiti. It is a local, indigenous program with a comprehensive, educational component that serves a medically underserved community. *The Observer* will be covering Dining for Women on this date. Please go to our website to sign up.

**MAKE-UP NOTE:** Members turning in make-up slips must put their meal cost on the make-up slip. If no meal cost is noted, credit will only be provided for attendance. Meal cost credit will be provided up to \$16.00. If your meal cost is less than \$16.00, credit will be provided for the amount paid for that lunch. This is an honor system. We appreciate your support.

**SMILE NOTE:** If you have information for the SMILE please e-mail Susan Leavis at [sleavis@gmail.com](mailto:sleavis@gmail.com) and Jim Henry at [jrhjr@jimhenrybooks.com](mailto:jrhjr@jimhenrybooks.com) no later than the Friday before the Wednesday lunch meeting.

## CLUB CALENDAR

The club's web site has a calendar of events. Anyone who wants to put something on the calendar, such as meetings, should give details to our web master, Jim Henry.

## THIS MEETING

ON APRIL 15TH

NOTE CHANGE OF VENUE

Roy Mc Bean Center

1790 21st St

Sarasota, FL 34234

This will be a Club Assembly.

## NEXT MEETING *David Verinder, President and CEO Sarasota Memorial Health Care System*

In July, 2014, the Sarasota County Public Hospital Board unanimously appointed David Verinder President and CEO of Sarasota Memorial Health Care System. The regional medical center consists of an 806-bed hospital, physician practices and a network of specialized medical campuses and clinics that include a nursing and rehabilitation center, a psychiatric hospital and urgent care and outpatient centers.



Before assuming the CEO role, Verinder had served as Sarasota Memorial's Chief Operating Officer since 2010, overseeing the health system's operations and ambulatory strategy. He also was responsible for the organization's architecture and construction projects, including the completion in 2013 of a nine-story Courtyard Tower — the centerpiece of a \$250 million campus improvement project — as well as several new outpatient centers. Verinder joined Sarasota Memorial in 2006 as Chief Financial Officer. During his tenure, he successfully instituted significant financial and operational improvements, focusing on strategic growth opportunities, disciplined expense controls and improved financial results.

## LAST MEETING *David Pilston, CEO of Save Our Seabirds*

I thought I knew a lot about Save Our Seabirds, but I had no idea that each day SOS offered 100 different food items to the Seabird population residing there and that each year it takes four tons of bird seed to satisfy those recovering animals. The mission of SOS is to rescue, rehabilitate, and release Seabirds who are injured in our area. We learned from David Pilston that the main cause of Seabird injuries are fishing lines, fish hooks, and golf balls. SOS also provides education opportunities for the 25,000 annual visitors, who enjoy seeing the Seabirds being rehabilitated, and for those involved in internship programs and accredited field trips. Each year 2500 calls are received and responded to by the 100 volunteers who are the life blood of Save Our Seabirds. - **Ron Rayevich**

