

ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926
CLUB NUMBER 4339
DISTRICT 6960
ZONE 34

PRESIDENT – BEN BATES
Classification: Real Estate Broker

JULY 13, 2016

SMILE THE WEEKLY CLUB NEWSLETTER

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Today's Speaker: Galina Jordan



Galina Jordan is the Volunteer Coordinator at Adult & Community Enrichment (ACE). She brings to her position a well-established background in education, social science research and community relations. Prior to joining ACE, Galina worked for a non-profit organization focused on accelerating solutions to enhance the quality of life for older adults and is a strong advocate for lifelong learning. Galina serves as a member on the Board of Directors of SunCoast Alliance for Lifelong Learning (SCALL) since 2015.

Today's Topic:

Adult & Community Enrichment (ACE) – a place for fun, creativity and interactive learning.

Next Week's Speaker: Ladd Waldo

Mr. Waldo is the District Governor for our District 6960.

New Prospective Members:

If there are no objections, the following prospective members will be inducted next week:

<u>Name</u>	<u>Classification</u>	<u>Sponsor</u>
Paul Mlotok	Retired	Navid Kichi
Jeffrey Meyers	Financial Planning	Todd Chapman

PREVIOUS MEETING (7/06/16) by Ron Rayevich

Ben Bates, our 2016-17 President, began the meeting by showing his power point slides on the 2016 Rotary International Convention in Seoul, Korea where he had the opportunity to meet the incoming International President. Our speaker was Susan Nilon, who explained how since 1983 the 50 media companies have merged into just six and how that consolidation of the media industry impacts the news we receive. Susan is a media specialist and for five years had her own talk radio show on WSRQ. She described how media bias resulting from this consolidation into the big six companies (Viacom, CBS, Time-Warner, Disney, Comcast, and Newscorp) might be changing the way we understand the news. Rather than news anchors, who were respected in the past to give us the unbiased news stories, today we have political pundits, who present the news of the day from a particular political point of view. Even though the internet could provide a bias free source of news, nearly 10% of the US population do not access to high speed internet. Susan also discussed her road trip with President Obama in Florida and another example of news bias.

SMILE STAFF - Editor – Jim Roque – jim.roque@suntrust.com

Ass't Editor - Sue Leavis - sleavis@gmail.com

The Four Way Test of the things we think, say or do: 1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build good will and better friendships? 4. Will it be beneficial to all concerned?

ROTARIANS MAKE THE WORLD BETTER . . . ONE COMMUNITY AT THE TIME.