

ROTARY CLUB of SARASOTA



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NOVEMBER 11, 2015

SMILE THE WEEKLY CLUB NEWSLETTER

WWW.ROTARYCLUBOFSARASOTA.COM

THIS MEETING



WWW.ROTARYCLUBOFSARASOTAFUNDATION.ORG

FUTURE PROGRAMS

Nov. 18 **THE CHARLES ALKIRE SHOW** - The Rotary Foundation and where the club stands.

IN PRAISE OF CHANGE

CHANGE MAY BENEFIT THE ART FESTIVAL & PIONEER PICNIC

Robert Parkinson, Ph.D. communications consultant and Show and Tell Herald Tribune columnist, says that all generations develop preferred ways to accomplish tasks and that is foolish to waste time arguing the merits of various techniques. He suggests that it would be much more productive to ask some simple questions like:

- Who is your target audience?
- What are the important descriptive factors about them?
- What do you want to accomplish?
- What options do you have at your disposal?
- How can you check your progress?
- How do you measure your degree of success?

Our club sponsors the **Pioneer Picnic** and is now embarking on its **Art Festival**. Wouldn't it be appropriate to review the history of each and ask such questions? Because we do them the way they have been done may be hindering their improvement or not meeting their overall objective. For example, the first question should always be directed at identifying who it is that funds the task and determining why they are, or should be, interested in supporting the task.

AROUND THE CLUB **Richard Russell** toasted the upcoming opera season at the annual Curtain Raiser Dinner at Michael's Wine Cellar. **Sarah Lodge**, president of the Junior League, and husband Ryan were seen Out and About by the Herald Tribune. Happy to see **Bill North**, **Len Apfelbach**, & **Peter Manley** back to share time with us. **Peter** brought his wife, and **Pam Akins**, our permanent winter visitor, brought her mother.

YOLO
YOU ONLY LIVE ONCE

OLIVE OIL NIGHT

MAZZONE

Friday, Nov 20
6300 S. Tamiami Trail

Slip in at **6:30 p.m.** and enjoy a delicious break hosted by gourmet chef **Bob Gaglio**.

PREVIOUS MEETING by Ron Rayevich

From time to time, we have a problem with one speaker being at our meeting, but last week we were honored by two speakers. **Tom Waters**, who serves as President and CEO of the Easter Seals of Southwest Florida, ably assisted by **Lori Hagey**, explained how Easter Seals, located on a seven acre site on Braden Ave., provides services for 700 disabled children and adults in our area. We learned that one out of every 68 children today is impacted by autism, let alone other disabling diseases such as cerebral palsy and Downs syndrome.

Gisele Pintchuck, executive director of the Animal Rescue Coalition, told us how ARC is able to serve 2200 animals in a four county area and successfully places over 1600 animals in loving homes each year rather than having them euthanized. ARC focuses primarily on spay and neutering animals so that the result will not be over population of unwanted animals.



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