

# ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926

CLUB NUMBER 4339

DISTRICT 6960

ZONE 34

PRESIDENT – JEFF MEYER

Classification: Vice President, Investments

July 24, 2019

SMILE, the weekly club newsletter

ROTARYCLUBOFSARASOTA.COM

## GET TO KNOW OUR NEW MEMBERS



**YULIYA SWAIM** was born in Zaporizhya, Ukraine. After immigrating to the United States, Yuliya pursued her legal education at Stetson University College of Law, where she has earned her LL.M in International Law and J.D. degree. Inspired by Stetson's national Excellency in trial advocacy and her mentors, Yuliya's drive to resolve complex issues met with her passion to advocate for her clients.

She focuses her practice on complex business litigation. Yuliya welcomes such cases because they involve all aspects of business litigation, including business torts and shareholder or partner disputes.

Prior to joining Hutton & Dominko, Yuliya was a part of a complex litigation team where she acquired in-depth knowledge of numerous industry-specific issues in the construction field. Her experience includes successful defense in a two-month trial of one of the largest construction defect disputes in the history of Sarasota County. Defending one of the nation's leading manufacturers, Yuliya has handled various product liability and construction defect claims.

Her experience also includes assisting with the litigation of complex trust and probate matters, will and trust contests, involving tort claims, testamentary capacity challenges and reformation of instruments. She speaks Russian, Ukrainian, French and can read and translate German. In her free time, she enjoys playing with her children, baking and fun outdoors activities, but without any question, Yuliya loves her work.

THE **SMILE**, ONE OF THE CLUB'S MEANS OF COMMUNICATING WITH ITS PRIME PUBLIC — MEMBERS AND PROSPECTIVE MEMBERS — WANTS YOUR HELP AND SUGGESTIONS.

*It would be beneficial if club members could answer two questions and send your answers to [jrhjr@jimhenrybooks.com](mailto:jrhjr@jimhenrybooks.com), [mmeckman@bizvisas.com](mailto:mmeckman@bizvisas.com), and [andrea@nierenberggroup.com](mailto:andrea@nierenberggroup.com).*

*The questions are:*

***What do you like about the SMILE?***

***What improvements would you like to see in the SMILE?***

*(Nothing is perfect. Everything can be improved. We just want to improve communications with our members.)*



President Jeff with Honorary Member Pat Skinner

*Photo by Lee-En*

### PROGRAM COMMITTEE CHAIR - BOB GAGLIO

#### July Programs

July 31— Charles C. Reith, Phd Reith Energy & Environmental Development

#### August Program Coordinator - Kevin Tighe

August 7 - Dr. Karen Holbrook University of South Florida Sarasota Chancellor

August 14 - Tom Fitzgerald Opioid Crisis

August 21 - Bob Parkinson Communications

August 28 - Wendy Rodriguez Hope for Children & Families



## THIS WEEK'S PROGRAM



We are privileged to have Past Rotary International Director **John Smarge**, talk to us today about **HANWASH** (*HAiti National WAter, Sanitation, and Health Strategy*). John has been a member of the Rotary Club of Naples, Florida since 1982. He is the owner of *Ray the Mover*, a Moving and Storage Company. He served as club president in 1992-93 and as District 6960 Governor in 1995-96.

He has received numerous awards for his Rotary Service including the Rotary Foundation Citation for Meritorious Service, and the Distinguished Service Award, and the Rotary International Service above Self Award. Perhaps his most treasured recognition is when he was honored to be named the 1990-2000 District 6960 Rotarian of The Decade. John was instrumental in helping start the Rotary Leadership Institute's Sunshine Division and continues to serve, when time allows, as a discussion leader.

John has twice been a Delegate to the Council on Legislation and as a member of the RI President Nominating Committee. He has served as a RI Membership Coordinator, Regional Rotary Foundation Coordinator, and Rotary Coordinator Training Leader. In 2010-2012, he served as a member of the RI Board of Directors and, in 2011-12 was Chairman of the Executive Committee. He has been chair of multiple RI Committees, and, in 2018-19, he served as aide to Rotary International President Barry Rassin. He is presently serving on the **HANWASH** steering committee.

John and his wife, Cindy, have three daughters and one granddaughter. Both are Major Donors and Bequest Society Members.

### BUT LET ME TELL YOU WHAT COULD VERY WELL BE JOHN'S MOST IMPORTANT CONTRIBUTION TO ROTARY INTERNATIONAL

As a fledgling RI Director, John, in 2011, was asked to be a keynote speaker at the International Assembly, a gathering of over 500 incoming district governors, RI Directors, TRF Trustees, many past RI presidents, and their significant others. Rotary membership had been stagnant for two decades and, in North America had declined by 100,000. During his presentation, John rocked the Rotary world with this proposition, "*What if we stop thinking of Rotary solely as a nonprofit service organization and begin to think of it as a business with members as our customers?*" This question stimulated many discussions, arguments, and turmoil but ultimately led to RI changing its priorities and brightening RI's future.

**So, thank you, John, for being the stimulus for Rotary changing its approach to membership and branding.**

### **PREVIOUS MEETING (07/17/2019) BY RON RAYEVICH**



Until our meeting I don't think I knew what a **Kinesiotherapist** even was, but **Aaron Mattes**, who has been one for nearly 50 years not only explained what one was, but gave us a demonstration of how this type of therapy can help us live longer and better lives. As a successful human movement therapist, **Aaron** has worked with a number of famous athletes, such as Arnold Palmer and Cal Ripkin, to improve their flexibility and prolong their careers. He explained there are 624 pairs of muscles in our body and that knowing how to strengthen and improve flexibility, especially in our neck, hands and feet, are critical to allowing us to live happier and better lives. Kinesiotherapy can also correct a variety of neurological diseases and injuries such as whiplash, stroke, arthritis, and chronic neck and back pains. **Aaron** has also been involved in helping to develop the proper exercises for both knee and shoulder replacement surgery, soon after these operations were perfected in Chicago and Cleveland.

Thanks **Aaron** for the visual demonstration on how to improve flexibility in our hand, wrist, and neck muscles in just two seconds.

## NOTICE

*To stimulate public awareness and give the public an opportunity to participate in helping Sarasota County students achieve top place in the State's third reading level (in systems with over 2,000 students), an on-line campaign is underway. It would be helpful for Rotarians to help us lead the way by making others aware of this goal.*

**CLUB MEMBERS ARE NOT TO FEEL PRESSURED TO CONTRIBUTE MORE THAN THEY ALREADY HAVE.**