

# ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926

CLUB NUMBER 4339

DISTRICT 6960

ZONE 34

PRESIDENT – JEFF MEYER

Classification: Vice President, Investments

August 21, 2019

SMILE, the weekly club newsletter

ROTARYCLUBOFSARASOTA.COM

## GET TO KNOW OUR NEW MEMBERS



### MOST PEOPLE SAY THEY HAVE NO STORIES TO TELL. MELISSA KOTLER SCHWARTZ BELIEVES OTHERWISE.

Melissa was born in Chicago, Illinois and educated at Lake Forest College. She received her B.S. in Creative Writing and a Masters in Education with a concentration in English from Xavier University in Cincinnati, Ohio.

After receiving her Masters, she taught literature and writing at Chatfield College, a co-educational Catholic two- year college in rural St. Martin, Ohio. Most of the student body were Appalachian, and the first in their families to attend college. She became interested in Appalachian culture and the many obstacles her students faced since most of them did not have a strong educational foundation. This experience led her to become a volunteer literacy tutor with the Lit-

eracy Network of Greater Cincinnati. She tutored second and third graders for seven years at Winton Hills Academy. She also served on the board of the Literacy Network of Greater Cincinnati during this time.

She had been writing for many years with a group in Cincinnati called Women Writing for a Change. Her pieces were vignettes about her day to day life experiences. One summer she took a writing class at Chautauqua Institution in Chautauqua, New York and the instructor said, “most people write about people they do know; you write about people you don’t know. Why don’t you turn that into a book?” Melissa blogged her stranger stories in to a book called *Strangers I Have Known*. The book is filled with human interest stories about the importance of connecting with strangers if only briefly.

When her children were grown she went back to teaching writing. This time she decided to work in Adult Education. A book called *Telling the Stories of Life through Guided Autobiography Groups* by James E. Birren Ph.D., inspired her. He had been working with autobiography groups for more than twenty- five years and had been associate director of the University of California, Los Angeles, Center on Aging. He had developed a methodology to help people organize their life histories through guided autobiography groups. She took his online course and plunged into the work. This fall she will be teaching at ACE Suncoast Technical College and Longboat Key Education Center. “I love the work,” she said, people come in and say they have no stories to tell, and they leave the course with plenty of stories for their families. Many, she said, have never been told.

## ROTARY NIGHT AT THE OPERA

Nov. 1 — 7:30 pm.

### RIGOLETTO

Ana Bartys, who coordinates our annual Rotary Night at the Opera, has secured 35 tickets. The cost will be **\$83.60**. A deposit of **\$20.00** per ticket is needed when you sign up or shortly thereafter, or your signup will be invalidated. **Checks are to be made out to the Rotary Club of Sarasota.**

Ana has arranged for an optional group dinner at Umbrellas, the restaurant adjacent to the Opera House. A prix fixe two-course dinner with four entrée choices and salad will be \$33.00 plus tax and gratuity. A signup sheet will be available at the Wednesday meetings. Please indicate on the signup sheet the number of opera tickets you wish to have and whether or not your party wishes to enjoy dinner at Umbrellas. If you have any questions, please contact Ana Bartys at anabartys@gmail.com or call her at 941-321-2674.

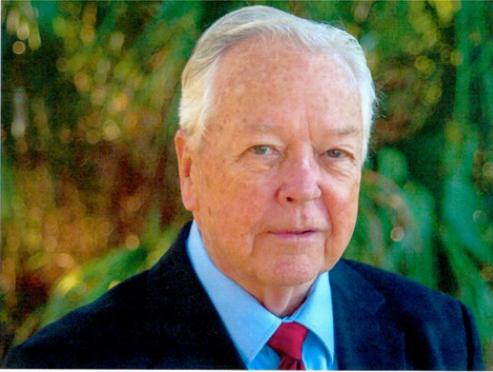
PROGRAM COMMITTEE CHAIR - BOB GAGLIO  
August Program Coordinator - Kevin Tighe

August 28 - Bob Stone — S4TL

September Program Coordinator — Dan Dannheisser



## THIS WEEK'S PROGRAM



**Bob Parkinson**, whose column, "Show and Tell," appears every Saturday in the Business Section of the Sarasota Herald Tribune, will honor us with an amusing look at a serious topic.

Bob has served as a consultant and coach to business, industry, government, and academia, and has conducted more than 1,900 communication programs all over the world. Additionally, he has served as a consultant and has conducted research in Africa, South America, and Australia.

That wide range of experience has enabled him to work successfully at all levels of corporate, government, and academic institutions from CEO level to new hires. He has served as a program host, writer, and producer of radio and television series for commercial stations as well as for private corporate clients. In addition, he has written, produced, and hosted television program for CBS and NBC, and has written 14 published books related to Business Communications and has had 3 fiction books published.

After serving on active duty in the US Army, Bob began his professional career as a high school English teacher, and later he was appointed to positions as a principal and in central office administration. For many years he was a member of the Faculty of Northwestern University.

He earned a Ph.D. degree from Syracuse University. His other degrees are: MA in Management and Supervision, and BA in English and Biological Sciences from Montclair (NJ) State University.



To [SIGN UP](#) to serve in school pantries, please [CLICK](#) on the following links::

[ALTA VISTA](#) ›

[EMMA E. BOOKER](#) ›

SIGN UP TO SERVE AT A PANTRY ON OUR CLUB WEB SITE

<https://www.rotaryclubofsarasota.com/>

While there, consider browsing the sight just to see what is on it. Suggestions are welcome. The site is in the process of being updated so some pages are not complete.

**PREVIOUS MEETING (08/14/2019) BY RON RAYEVICH**

Our own **Tom Fitzgerald**, representing **Take My Life Back WORx**, (a 501c3 non-for-profit) explained how the opioid crisis is impacting Sarasota County with the result being that 21 children each month are removed from their families and enter into foster care. Substance abuse costs the nation \$78 billion each year. 90% of the homelessness is caused by either substance abuse or mental illness. **Tom**, who moved to Sarasota from upstate New York after a career as medic, race car driver and contractor, was joined by **Jamie Carver**, a coach at Venice High School. Together they discussed ways to get those who abuse drugs or alcohol back into society as productive members by finding meaningful employment in the construction trades or automotive repair industries, which provide attractive salaries. They are especially focused on families who are impacted by drug abuse, particularly opioids. **Take My Life Back** provides comprehensive addiction treatment and vocational rehabilitation and they hope the organization will become a national model. **Tom and Jamie** can be reached at [Help@TakeMYLifeBack.org](mailto:Help@TakeMYLifeBack.org). or at 941-228-6272.



## NOTICE

*To stimulate public awareness and give the public an opportunity to participate in helping Sarasota County students achieve top place in the State's third reading level (in systems with over 2,000 students), an on-line campaign is underway. It would be helpful for Rotarians to help us lead the way by making others aware of this goal.*

**CLUB MEMBERS ARE NOT TO FEEL PRESSURED TO CONTRIBUTE MORE THAN THEY ALREADY HAVE.**



## Rotary Club of Sarasota Foundation, Inc. Endowment Fund

### Fund Statement July 1, 2018 to June 30, 2019

<b>Fund Balance as of July 1, 2018</b>	<b>465,263.18</b>
Contributions	236.00
Investment Activity:	
Interest and Dividends	12,138.09
Realized Gains (Losses)	(3,794.37)
Unrealized Gains (Losses)	17,556.33
Investment Fees	( 603.85)
Disbursements:	
Grants and Scholarships	(0.00)
Grants to support CFSC's mission-(Administration Fees)	(0.00)
<b>Fund Balance as of June 30, 2019</b>	<b>490,795.38</b>

For questions concerning your Fund Statement, please contact the Philanthropy Team at 941-955-3000.

**There were no grants during this statement period.**

**Note from the Rotary Club of Sarasota Foundation (RCSF) Board of Directors:** The previous fiscal years had net gains of \$25,532, and the Community Foundation of Sarasota County's recommended take-out was \$15,661 (*the average balance for the last 12 quarters X 4.5%*). The RCSF Board chose to use the take-out to balance this year's fiscal grants budget. Starting last year, the RCSF stepped up its grant spending for the **ROTARY READING PROJECT** (*Combining Kindergarten Readiness Bags and One Book Initiative*) in partnership with the Campaign for Grade Level Reading, Mote Scientific Foundation, Sarasota County Department of Education, other Sarasota County Rotary Clubs, and Rotary District 6960. The RCSF Board believes that more Rotary clubs and other outside interests will join us in growing these efforts, improving overall student reading proficiencies!

# Community Foundation of Sarasota County Pool Investment Assets

- Managed by Vanguard/ Northern Trust and Hancock Bank in a commingled pool
- Performance is measured versus a "benchmark// consisting of 40% S&P 5001 20% EAFE and 40% Aggregate Bond Index.
- Managers have a mandate to try and outperform the benchmark within the confines of the IPS.
- IC meets with each investment manager 1-2 times per year.

## Corporate Pool Investment Returns\*

*(Net of Investment Fees)*

**June 30, 2019**

