

ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926

CLUB NUMBER 4339

DISTRICT 6960

ZONE 34

PRESIDENT – JEFF MEYER

Classification: Vice President, Investments

October 9, 2019

SMILE, the weekly club newsletter

ROTARYCLUBOFSARASOTA.COM

Rotary Reading Project

This book is a gift to

from the
Rotary Clubs of Sarasota County
and
The Mote Scientific Foundation



The Four Way Test
of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIP?
4. Will it be BENEFICIAL to all concerned?

ROTARY READING PROJECT

THIS PROJECT INITIATED BY THE ROTARY CLUBS IN SARASOTA COUNTY IS TO HELP CLASSROOM TEACHERS HELP SARASOTA COUNTY'S K-4 STUDENTS ACHIEVE GRADE LEVEL READING EXPECTATIONS.

IN ADDITION TO ALL PRE KINDERGARTNERS GETTING READINESS BAGS, JUST OVER 12,000 1ST — 4TH GRADE STUDENTS IN SARASOTA COUNTY WILL GET A TEACHER SELECTED BOOK WITH THE ADJACENT LABEL PLACED ON THE INSIDE COVER.

FOR MORE DETAILS AND HOW YOU MAY BE ABLE TO HELP MORE THAN YOU HAVE, PLEASE VISIT

<https://www.rotaryclubofsarasota.com/rotary-reading-project/>

RCS Oktoberfest Under the Stars! Saturday, October 19 6 pm
Howard Rooks, 246 Morningside Drive. \$10 per person, and sign up at the club.

Thanksgiving Bash Pot Luck Dinner! We'll be at the home of Bill and Debbie Jotham at 5208 97th Street East, Bradenton (Rosedale). Your Social Committee will provide turkey and ham, so bring a dish to share and beverage of your choice!! **6 pm Fri-**

RCS 2019 Holiday Party

6 PM Saturday, December 7

Sara Bay Country Club This is a member/guest free event that will include hors d'oeuvres and drinks from 6-7, followed by a lovely sit-down dinner with 3 dinner choices. Plenty of music and dancing and our RCS Singers will lead us in tunes to get us in the Holiday spirit! Plan on fabulous raffles as well as a surprise or two! Each person receives a complimentary drink followed by a friendly cash bar.

PROGRAM COMMITTEE CHAIR - BOB GAGLIO

October Program Coordinator — Maarten Meckman

October 23 - Richard Russell - Sarasota Opera
October 30 - Meg Gilbert - Fla. Studio Theater' Suffragist Project



THIS WEEK'S PROGRAM



Jennifer O. Rominiecki is President & CEO of Marie Selby Botanical Gardens. Since her arrival in February, 2015, she has overseen the re-positioning of the institution as a “*Living Museum*” and enacted this new operating model, yielding a 47% increase in admissions, a 60% increase in membership, and a 59% increase in overall earned revenues in just three years. Rominiecki has also overseen the creation and execution of a new five-year Strategic Plan for Selby Gardens, as well as the development of a new Master Site Plan.

She served The New York Botanical Garden for 15 years in increasing roles of responsibility. As the Garden’s Vice President for Institutional Advancement and Special Assistant to the President, she was involved in many aspects of the organization’s management, including oversight of the Garden’s seven-year campaign to raise \$479 million in capital, operating, and endowment support. Earlier in her career, Jennifer held key positions at The Metropolitan Opera and the Solomon R. Guggenheim Museum.

She earned her Bachelor of Arts in Art History and English from Lafayette College in Easton, Pennsylvania, where she graduated Magna Cum Laude with Honors in Art History. She also completed the Women’s Leadership Forum at Harvard Business School in June 2017 and is a member of Leadership Florida Cornerstone Class XXXVI. Currently, she serves on the Boards of the Greater Sarasota Chamber of Commerce and the Arts and Cultural Alliance of Sarasota County, and is also Chair of the Board of the Science and Environment Council of Southwest Florida. In 2017, she was honored with the AJC Civic Achievement Award and the Leadership Award for Arts Management from the Arts and Cultural Alliance of Sarasota County. She has also received the SRQ Magazine’s Women in Business “Hear Me Roar” Leadership Award in 2016. Rominiecki is joined in Sarasota by her husband, Robert, and their two boys.

PREVIOUS MEETING (10/09/2019) BY JIM HENRY

Dr. Jennifer Trent, MD, a world recognized dermatologist, opened her arousing presentation with photographs of exposed skin and the results of not wearing appropriate protection from the sun’s ultraviolet (UVA & UVB) rays. She pointed out that over three (3) million cases of skin cancer are diagnosed every year, and that there are more skin cancers diagnosed than all other known cancers combined. However, skin cancer is generally easy to treat, PROVIDING IT IS DIAGNOSED EARLY. Without question, people, particularly those over forty, should have an annual skin checkup. Severe cancers can begin with growths no larger than the period at the end of this sentence. She explained, with photos, three type of skin cancer: basal cell, squamous cell, and melanoma, which is only about 1% of all skin cancers diagnosed, but causes more than 90% of all skin cancer deaths.

Dr. Trent, though, explained that any sun screen, or sun block, that has a rating less than 50 should be avoided. According to Consumer Report, the most effective sunscreens are LaRoche-Posay Anthelios SPF60 Sunscreen Milk; Bullfrog Land Support Quick Gel SPF50; and Coppertone Ultra-guard SPF70. Clothing also carries SPF ratings, which should also be 50 or higher. Three lines of clothing that are 50 or greater are Columbia, Coolibar, and Solumbra. And don’t forget to protect your lips with lip balm or wear sunglasses, and, if possible, minimize being in the sun between 10 am and 4 pm whether it is sunny, cold, cloudy, overcast, or rainy. Thank you, **Dr. Trent**, for an entertaining and informative presentation.



NEXT YEAR’S CONVENTION WILL BE IN HONOLULU, HAWAII!

Wouldn’t it be wonderful if a number of members could attend and take some tours before and/or after guided by or with the advice of our own Garret Grace, past president of the Rotary Club of Honolulu?

JRH says it is not too early to make plans, and you should believe him. More than likely it would be an unforgettable experience.

Diamond Head—O’ahu



Volcano National Park—Hawaii



NOTICE

To stimulate public awareness and give the public an opportunity to participate in helping Sarasota County students achieve top place in the State’s third grade reading level (in systems with over 2,000 students), an on-line campaign is underway. It would be helpful for Rotarians to help us lead the way by making others aware of this goal.

CLUB MEMBERS ARE NOT TO FEEL PRESSURED TO CONTRIBUTE MORE THAN THEY WISH TO.